

# Dealer Setup Questionnaire

Please answer any applicable of the following fields and return form to support@outdoorbusinessnetwork.com .The more specific information we receive, the better we can represent your business, but there is no need to make up a response for non-applicable fields

## Customer's Information

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State & Zip \_\_\_\_\_

Country \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Merchant Gateway Provider \_\_\_\_\_

User Password \_\_\_\_\_

Merchant Account  Online  Machine  PayPal

Current Domain Name \_\_\_\_\_  Transfer

Domain Registration Username \_\_\_\_\_ Password \_\_\_\_\_

Requested Domain Name \_\_\_\_\_  New

Requested Email Address #1 \_\_\_\_\_

Requested Email Address #2 \_\_\_\_\_

Requested Email Address #3 \_\_\_\_\_

Requested Email Address #4 \_\_\_\_\_

Requested Email Address #5 \_\_\_\_\_

## Shipping Information

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State & Zip \_\_\_\_\_

Country \_\_\_\_\_

Phone Number \_\_\_\_\_

Cell Phone Number \_\_\_\_\_

Contact Name \_\_\_\_\_

# Catalog / Inventory Information

Distributor Name \_\_\_\_\_ Account # \_\_\_\_\_

Distributor Name \_\_\_\_\_ Account # \_\_\_\_\_

Distributor Name \_\_\_\_\_ Account # \_\_\_\_\_

Distributor Name \_\_\_\_\_ Account # \_\_\_\_\_

Product Lines Carried  Archery  Firearms  Hunting  Camping  Fishing

Paintball  Clothing  Footwear  Boating  Gifts  Auto/RV

Team Sports  Other \_\_\_\_\_

Intend to sell through  E-Commerce Website from OBN  Physical Store

Ebay Username: \_\_\_\_\_ Password \_\_\_\_\_

Amazon Username: \_\_\_\_\_ Password \_\_\_\_\_

Gunbroker Username: \_\_\_\_\_ Password \_\_\_\_\_

Facebook Username: \_\_\_\_\_ Password \_\_\_\_\_

Events / Shows  Other Website(s) \_\_\_\_\_

# Business Information

Office Hours \_\_\_\_\_  
\_\_\_\_\_

Years in Business \_\_\_\_\_

Current Internet Connection  Cable  DSL  Dial-Up  None

Current Social Media Accounts to Display on Site

Facebook - URL: <https://www.facebook.com/> \_\_\_\_\_

Twitter - URL: <https://www.twitter.com/> \_\_\_\_\_

Youtube - URL: <https://www.youtube.com/user/> \_\_\_\_\_

Google+ - URL: <https://plus.google.com/> \_\_\_\_\_

Instagram - URL: <https://instagram.com/> \_\_\_\_\_

Pinterest - URL: <https://www.pinterest.com/> \_\_\_\_\_

Other - \_\_\_\_\_

Blog - \_\_\_\_\_

Current Marketing Strategies  Search Engine Optimization  Pay Per Click Ads

Active Social Media Presence  Email Marketing  Ads on Other Websites

Google Adwords  Yelp  Bing  Other Web Marketing

Print Newsletter  Yellow Pages  Newspaper  National Magazines

Radio  TV  Flyers  Event Sponsorship  Regional Magazines

Other businesses that you own or are closely associated with:

\_\_\_\_\_  
\_\_\_\_\_

# Design Preferences

**Do you currently have a logo?**

Yes

No

I just purchased a logo package from OBN

If yes, please email logo to [support@outdoorbusinessnetwork.com](mailto:support@outdoorbusinessnetwork.com).

Preferred formats are, in order from best to worst, .ai (adobe illustrator), .eps, .psd (photoshop), large .png or large .jpg. We can work with virtually any logo format, but the higher quality file we receive, the better it reflects upon your business.

**Color scheme:** \_\_\_\_\_

**Categories that you want to feature (Up to 6):**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Brands that you want to feature (Up to 6):**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Specific Products that you want to feature (Up to 6):**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Other images of your business or unique products:**

please email to [support@outdoorbusinessnetwork.com](mailto:support@outdoorbusinessnetwork.com)

Other Useful Information: \_\_\_\_\_

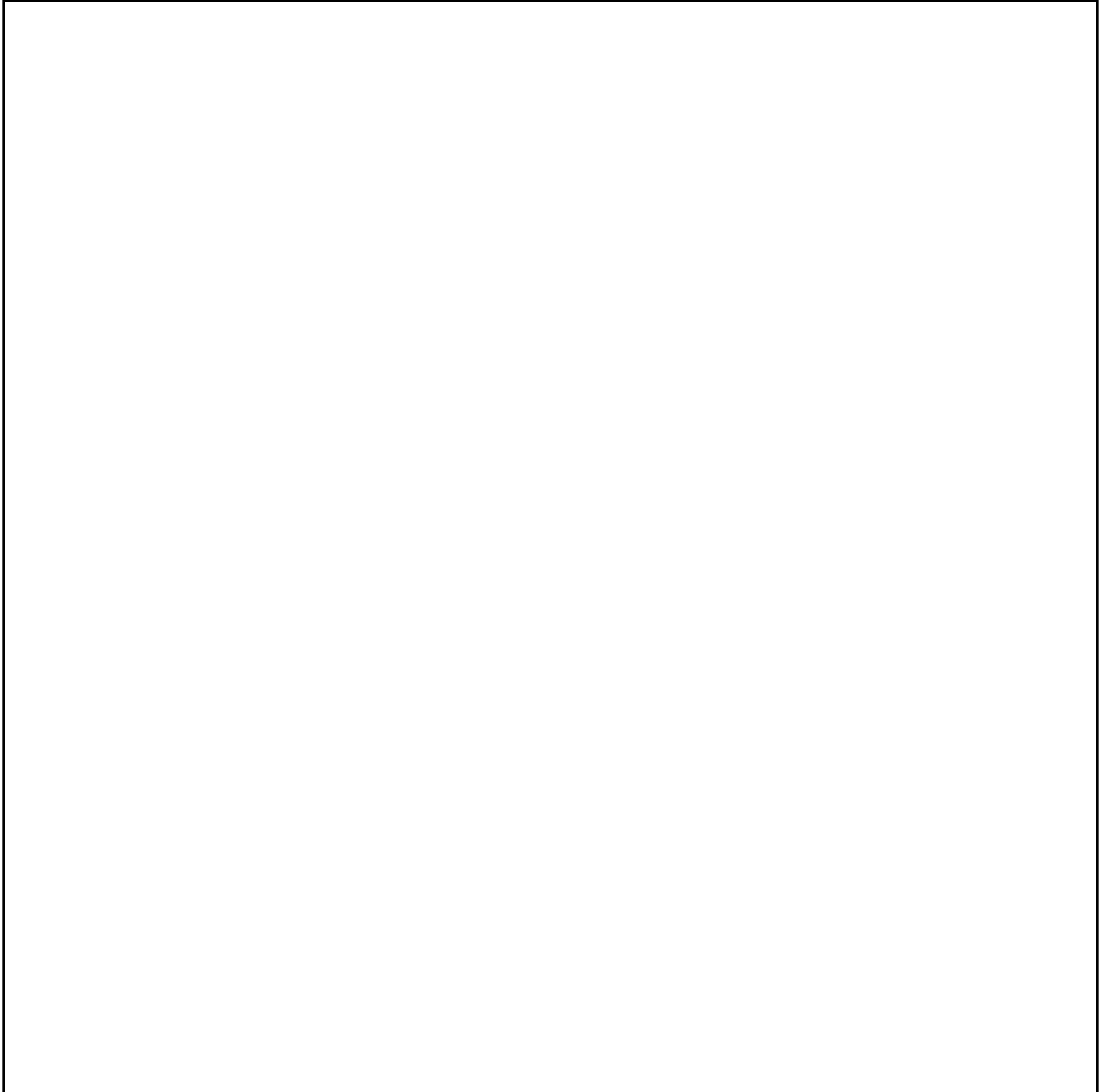
\_\_\_\_\_

\_\_\_\_\_

# Design Sketch

**Sketch site layout below:**

We will incorporate your ideas as closely as can fulfill the functions of our e-commerce software and the terms of your contract.

A large, empty rectangular box with a thin black border, intended for the user to draw a site layout sketch. The box occupies the majority of the page's vertical space below the introductory text.